



LISA NICHELLE ALEXANDER

Motivational Speaker, Consultant & CEO of This Woman Knows

About Lisa

“Lisa Alexander knows how to keep the audience entertained and enlightened with her energetic, witty, uplifting and inspiring stage presence—and she is a master storyteller! Her down to earth style mixed with her knowledge and presentation skills are the perfect combination.

She keeps her audience laughing while providing lessons they could take back and use immediately. I would go out of my way to hear her speak!”

-Karen McCullough

Motivational Speaker and Business Owner

Workshop Topics

(2011 - Present)

Business

Defining Your Target Audience
How Branding Increases Revenue
Effective Workplace Communication
Using LinkedIn to Increase Sales
Marketing 101
Expanding Your Brand Globally

Personal Development

Creating Strategy
Put It Out There!
I Love Me!
Exercising Forgiveness
Delayed Gratification
The Courage to Ask

Workshop Clients

(2011 - Present)

Business

American Business Women Assoc. W.I.N.G.S.
Cy-Fair Express Network
DISA
Executive Women in Texas Government
Positioned for Wealth Summit
ROAR Women's Conference
Strayer University
Women's Business Enterprise Alliance

Personal Development

Financial Women In Texas
Texas Ministry Conference
This Woman Knows
The Word Church

Keynote Address

(2013 - Present)

Topic

Power of Friendship
Conquering Fear

Client

Spring ISD
Hello Fear Conference